

# HARVEST

CELEBRATION

**SPONSORSHIP PACKAGE**  
• 2023 •

IN SUPPORT OF THE



LOIS HOLE  
HOSPITAL  
FOR WOMEN



*Each year surgical teams at the Lois Hole Hospital for Women perform more than 7,000 life-changing operating room procedures.*

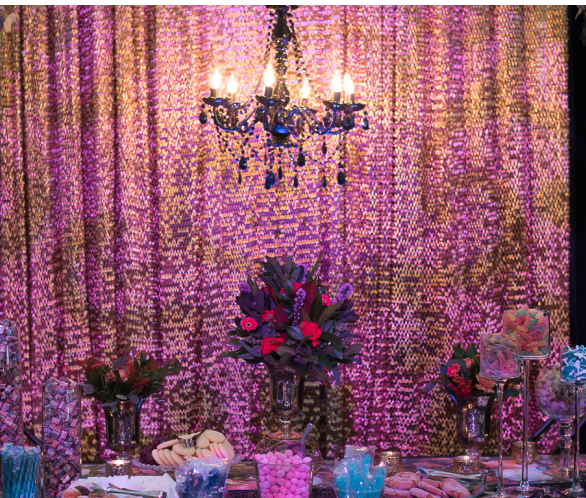
## ABOUT HARVEST CELEBRATION 2023

The Royal Alexandra Hospital Foundation is thrilled to share that Harvest Celebration 2023 will take place as an in-person gala. As always, we will highlight the incredible work taking place at the Lois Hole Hospital for Women.

The gala will outline the work happening both inside and outside the hospital's walls to continue to forge paths and erase disparities in women's health and women's health research.

**Don't miss your chance to be a part of the thirteenth annual Harvest Celebration as we come together to support the life-saving work happening at the Lois Hole Hospital for Women once again.**





## ABOUT THE LOIS HOLE HOSPITAL FOR WOMEN & THE ROYAL ALEXANDRA HOSPITAL FOUNDATION

*"My hope is, when people come to this hospital and they see my name, they are going to have a little extra hope."*

Lois Hole

The Royal Alexandra Hospital Foundation inspires community support for the Royal Alexandra Hospital and its medical centres of excellence, including the Lois Hole Hospital for Women, the CK Hui Heart Centre, the Eye Institute of Alberta, and the Orthopedic Surgery Centre.

The Lois Hole Hospital for Women provides expert patient care for women of all ages and in all stages of life.

The Lois Hole Hospital for Women offers comprehensive, high-risk obstetrical and maternal care and provides surgical treatment of ovarian, cervical and other gynecological cancers. We are a Canadian leader in new treatments for urogynecologic and pelvic floor disorders and we are proud to place a special focus on the needs of maturing women.

The Lois Hole Hospital for Women also provides clinical-based, innovative research in mental health that is setting new standards in the treatment and care of women with anxiety and depression. The hospital serves as the centre of excellence for women's health in Canada's northwest and strives to meet the growing demands for women's health services in central and northern Alberta.

*Harvest Celebration 2023 is pleased to announce a return to The Enjoy Centre in beautiful St. Albert. The Enjoy Centre has been home to Harvest Celebration since its inception, and we are thrilled to be welcoming guests to this dazzling space once again.*

## FUNDRAISE TO ADVANCE WOMEN'S HEALTH

Over the past twelve years, Harvest Celebration raised \$3,127,504 in critical funds for the Lois Hole Hospital for Women. With the support of our donors and sponsors the following has been funded:

- the expansion of the Allard Hereditary Breast and Ovarian Cancer Clinic,
- research that has proven that a strong connection exists between anxiety during pregnancy and postpartum depression,
- the creation of a life-changing program that provides a home and wrap-around care for homeless pregnant women,
- advancements in care in mature women's health through the expansion of the uro-gyne program, providing more opportunities for women to access and receive this specialized care and treatment,
- the da Vinci Surgical Robotic System,
- a critical seventh operating suite that will provide life-saving surgeries for an additional 1,200 women each year,
- The OBIX Perinatal Interface System which provides digital fetal heart rate monitoring and unprecedented access to obstetric specialists at the Lois Hole Hospital. This software will be especially beneficial to expectant mothers living in communities outside Edmonton experiencing high-risk pregnancies and improve collaboration for an expectant mother's team of physicians,

and so much more! Now is your chance to make a difference for the future of women's health.

## BUILD AWARENESS

Each year Harvest Celebration has raised critical funds for the Lois Hole Hospital for Women, it also plays an essential role in the creation of awareness in the community and beyond around the need for investment in women's health and women's health research. **Did you know that women have only been included in clinical trials for 20 years and that women's health research takes 17 years to reach patients? Did you know that up to 75% of adverse drug reactions occur in women?** We want to change all of this, and Harvest Celebration plays an integral role in raising awareness and dispersing these crucial messages.

**The Royal Alexandra Hospital Foundation (RAHF) and the Lois Hole Hospital for Women invite you to an exclusive corporate partnership to advance women's healthcare and research in Alberta as the 2023 to 2025 Presenting Sponsor for Harvest Celebration. We cordially invite you to consider this premier sponsorship opportunity for an investment of \$75,000 per year.**

## Presenting Sponsor Recognition:

- Premier gala seating for a table of ten at Harvest Celebration 2023
- Company acknowledgement from the podium
- Speaking opportunity at the podium during the event
- Full page message in Event Program and logo recognition
- Invite for you and your guests to the VIP Gratitude Reception
- Hyperlinked logo placement on Harvest Celebration website
- Prominent on-screen logo visibility at the event mention and/or recognition in Harvest Celebration sponsor video showcased at event
- Recognition in digital & print invitation to over 2000 community supporters of the Lois Hole Hospital for Women. *Print deadline March 31, 2023*
- Social Media recognition
- Post-event photography of all sponsored materials and attendees
- Logo visibility on all post-event collateral and communications
- Private tour of the Lois Hole Hospital for Women (following COVID-19 hospital protocol)
- Access to host meeting at our Robbins Learning Centre



*On average, there are more than 20 babies born each day at the Lois Hole Hospital for Women.*



# SPONSORSHIP OPPORTUNITIES

**Customized Sponsorship Packages  
are available to fit your needs**

*Please see contact information on the next page*

## SPONSORSHIP OPTIONS PER TIER

More than one option available under each tier for your convenience.

**\$50,000** Production | Entertainment

**\$30,000** Champagne Reception (sold) | Photo Booth Venue (sold)

**\$20,000** Sweet Table (sold) | Main Course (sold)

**\$15,000** Soup | Salad (sold) | Dessert (sold) | Wine (sold) Spirit | Media (sold)

**\$10,000** Thank You Gift (sold) | Afterparty (sold) Centre Piece (sold)

**\$5,000** Print | Digital Media | VIP Gratitude Reception (sold) Invitation (sold) | Cause Video (sold) Signature Drink (sold) | Sponsor Video (sold) Emcee (sold) | Decor (sold)

**\$3,500** Safe Ride Home (sold) | Design QR Code | Volunteer

	\$50,000	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000	\$3,500
ENTRANCE TO GALA	Table for 10	Table for 8	6 Tickets	4 Tickets	2 Tickets	-	-
VIP GRATITUDE RECEPTION	★	★	★	★	★	★	★
HYPERLINKED LOGO ON WEBSITE	★	★	★	★	★	★	★
LOGO VISIBILITY AT THE EVENT AND/OR RECOGNITION IN SPONSOR VIDEO	★	★	★	★	★	★	★
SOCIAL MEDIA RECOGNITION	★	★	★	★	★	★	★
MESSAGE OR LOGO IN EVENT PROGRAM	★	★	★	★	★	★	
LOGO VISIBILITY ON ALL POST-EVENT COLLATERAL AND COMMUNICATIONS	★	★	★	★	★	★	
POST-EVENT PHOTOGRAPHY OF ALL SPONSORED MATERIALS AND ATTENDEES	★	★	★	★	★		
ACKNOWLEDGMENT FROM THE PODIUM	★	★					
PRIVATE TOUR OF THE LOIS HOLE HOSPITAL FOR WOMEN	★						
ACCESS TO HOST MEETING AT OUR ROBBINS LEARNING CENTRE	★						

### Friends of Harvest

Choose any amount \$1,000 + for your name or logo to be highlighted on the Harvest Celebration website.

# HARVEST

CELEBRATION

SATURDAY, SEPTEMBER 16, 2023

**#HARVESTGALA2023**

**HARVESTCELEBRATION.CA**

**AMY RAMNARINE,**  
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