

HARVEST

CELEBRATION

SPONSORSHIP PACKAGE • 2022 •

IN SUPPORT OF THE



LOIS HOLE
HOSPITAL
FOR WOMEN



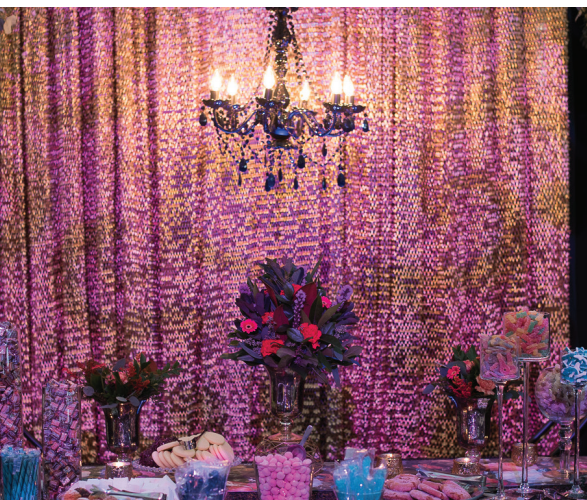
Each year surgical teams at the Lois Hole Hospital for Women perform more than 7,000 life-changing operating room procedures.

ABOUT HARVEST CELEBRATION 2022

After more than two years of celebrating the successes of the Lois Hole Hospital for Women from a distance, the Royal Alexandra Hospital Foundation is thrilled to share that Harvest Celebration 2022 will once again take place as an in-person gala. As always, we will be highlighting this year's incredible work happening at the Lois Hole Hospital for Women.

The gala will outline the work happening both inside and outside the hospital's walls to continue to forge paths and erase disparities in women's health and women's health research.

Don't miss your chance to be a part of the twelfth annual Harvest Celebration as we come together to support the life-saving work happening at the Lois Hole Hospital for Women once again.



ABOUT THE LOIS HOLE HOSPITAL FOR WOMEN & THE ROYAL ALEXANDRA HOSPITAL FOUNDATION

"My hope is, when people come to this hospital and they see my name, they are going to have a little extra hope."

Lois Hole

The Royal Alexandra Hospital Foundation inspires community support for the Royal Alexandra Hospital and its medical centres of excellence, including the Lois Hole Hospital for Women, the CK Hui Heart Centre, the Eye Institute of Alberta, and the Orthopedic Surgery Centre.

The Lois Hole Hospital for Women provides expert patient care for women of all ages and in all stages of life.

The Lois Hole Hospital for Women offers comprehensive, high-risk obstetrical and maternal care and provides surgical treatment of ovarian, cervical and other gynecological cancers. We are a Canadian leader in new treatments for urogynecologic and pelvic floor disorders and we are proud to place a special focus on the needs of maturing women.

The Lois Hole Hospital for Women also provides clinical-based, innovative research in mental health that is setting new standards in the treatment and care of women with anxiety and depression. The hospital serves as the centre of excellence for women's health in Canada's northwest and strives to meet the growing demands for women's health services in central and northern Alberta.

Harvest Celebration 2022 is pleased to announce a return to The Enjoy Centre in beautiful St. Albert. The Enjoy Centre has been home to Harvest Celebration since its inception, and we are thrilled to be welcoming guests to this dazzling space once again.

FUNDRAISE TO ADVANCE WOMEN'S HEALTH

Over the past twelve years, Harvest Celebration raised critical funds for the Lois Hole Hospital for Women. Our sponsors have funded:

- the expansion of the Allard Hereditary Breast and Ovarian Cancer Clinic,
- research that has proven that a strong connection exists between anxiety during pregnancy and postpartum depression,
- the creation of a life-changing program that provides a home and wrap-around care for homeless pregnant women,
- advancements in care in mature women's health through the expansion of the uro-gyneprogram, providing more opportunities for women to access and receive this specialized care and treatment,
- the da Vinci Surgical Robotic System,
- a critical seventh operating suite that will provide life-saving surgeries for an additional 1,200 women each year,

and so much more! Now is your chance to make a difference for the future of women's health.

BUILD AWARENESS

Each year Harvest Celebration has raised critical funds for the Lois Hole Hospital for Women, it also plays an essential role for the creation of awareness in the community and beyond around the need for investment in women's health and women's health research. **Did you know that women have only been included in clinical trials for 20 years and that women's health research takes 17 years to reach patients? Did you know that up to 75% of adverse drug reactions occur in women?** We want to change all of this, and Harvest Celebration plays an integral role in raising awareness and dispersing these crucial messages.

CTV News at Five anchor and long-standing supporter of the hospital welcomes an engaged audience at Harvest Celebration 2018.



Since making its first pledge in 1997 to the Women's Health Program, Syncrude Canada Ltd. has been a long-standing partner of the Royal Alexandra Hospital Foundation and the Presenting Sponsor of Harvest Celebration since the event began.

Thanks in part to the support and generosity of Syncrude, the Lois Hole Hospital for Women is forging a path to close the gap on disparities in women's health and women's health research.

Thank you Syncrude for your support throughout the decade.

Presenting Sponsor Recognition:

- Premier gala seating for a table of ten at Harvest Celebration 2022
- Company acknowledgement from the podium
- Speaking Opportunity at the podium during the event
- Full page message in Event Program and logo recognition
- Invite for you and your guests to the VIP Gratitude Reception
- Hyperlinked logo placement on Harvest Celebration website
- Prominent on-screen logo visibility at the event mention and/or recognition in Harvest Celebration sponsor video showcased at event
- Social Media Recognition
- Post-event photography of all sponsored materials and attendees
- Logo visibility on all post event collateral and communications
- Private tour of the Lois Hole Hospital for Women (following COVID -19 hospital protocol)
- Access to host meeting at our Robbins Learning Centre

On average, there are more than 20 babies born each day at the Lois Hole Hospital for Women.



SPONSORSHIP OPPORTUNITIES

**Customized Sponsorship Packages
are available to fit your needs**

Please see contact information on the next page

SPONSORSHIP OPTIONS PER TIER

More than one option available under each tier for your convenience.

\$50,000	Production	\$10,000	SOLD OUT
\$30,000	Champagne Reception Photo Booth	\$5,000	Thank You Gift
\$20,000	SOLD OUT	\$3,500	Volunteer QR Code
\$15,000	SOLD OUT		

	\$50,000	\$30,000	\$20,000	\$15,000	\$10,000	\$5,000	\$3,500
ENTRANCE TO GALA	Table for 10	Table for 8	6 Tickets	4 Tickets	2 Tickets	-	-
VIP GRATITUDE RECEPTION	★	★	★	★	★	★	★
HYPERLINKED LOGO ON WEBSITE	★	★	★	★	★	★	★
LOGO VISIBILITY AT THE EVENT AND/OR RECOGNITION IN SPONSOR VIDEO	★	★	★	★	★	★	★
SOCIAL MEDIA RECOGNITION	★	★	★	★	★	★	★
MESSAGE OR LOGO IN EVENT PROGRAM	★	★	★	★	★	★	
LOGO VISIBILITY ON ALL POST EVENT COLLATERAL AND COMMUNICATIONS	★	★	★	★	★	★	
POST-EVENT PHOTOGRAPHY OF ALL SPONSORED MATERIALS AND ATTENDEES	★	★	★	★	★		
ACKNOWLEDGMENT FROM THE PODIUM	★	★					
PRIVATE TOUR OF THE LOIS HOLE HOSPITAL FOR WOMEN	★						
ACCESS TO HOST MEETING AT OUR ROBBINS LEARNING CENTRE	★						

Friends of Harvest

Choose any amount \$1,000 + for your name or logo to be highlighted on the Harvest Celebration website.

HARVEST

CELEBRATION

SATURDAY, SEPTEMBER 17, 2022

#HARVESTGALA2022

HARVESTCELEBRATION.CA

ZAHRA MAWJI, *Development Officer
Signature, Special Events, and Sponsorship*

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**LOIS HOLE
HOSPITAL
FOR WOMEN**